



## Photography Preparation Checklist

Our aim is to ensure that the appointment proceeds seamlessly. Typically, homes that are clean and well-staged tend to sell more quickly than those that are cluttered. This is because potential buyers can better envision the property without being distracted by the seller's personal items. Our commitment is to provide top-notch quality photography, and we kindly request your assistance in preparing your home for a successful photo shoot.

Please ensure the following are completed in advance of our arrival, as it will allow us to deliver higher quality marketing materials.

### Exterior

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- Remove cars from the driveway and in front of the home. We want as clear a view as possible of your property. Garage door must remain closed.
- Do not wet driveways. Watering driveways can cause patches of dry spots and puddles.
- Hide trashcans. They can be placed inside the garage.
- Hide garden hoses. It is recommended you do this the day before the shoot as hose can drip water onto the pavement while being moved, leaving puddles in your picture.
- Mow and trim the lawn the day before the shoot. Remove grass clippings and other debris from the driveway.
- Turn off sprinklers and do not water the lawn on the day of the shoot.
- If you have a pool, please have it cleaned with covers removed.
- Clean patio furniture. Do not hose down your furniture the day of your shoot, since this can create puddles.
- Remove sports equipment and toys from the lawn and driveway.
- In winter, clear the driveway of snow and ice.



## Interior

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- Open blinds and curtains.
- Turn on all interior lights. If need-be, please replace all burned-out bulbs before the photoshoot.
- Turn on ceiling fan lights; please keep fan off.
- Clear entryways. Remove all shoes, umbrellas, and similar items from entryways.
- Hide cords and remotes. Sometimes electrical cords can't be hidden, but you will have more appealing pictures if you can hide TV remotes, game consoles, and any noticeable cords.
- Declutter kitchen. A few items on the counters are usually fine, but dishes, sponges, rags, etc. should be put away. Remove all magnets, pictures, etc. from the refrigerator and remove throw rugs from the floor.
- Declutter bathrooms. Toothpaste, toothbrushes, razors, and other "personal" items should be hidden. Decorative unused soaps, candles, flowers, etc. are preferred. It's also good to remove all throw rugs from the floor.
- Prep bedrooms. All bedrooms should have their beds made and items put away.
- Hide all trashcans in closets or garage.
- Glass doors, windows, and mirrors should be clean and free of streaks or fingerprints.
- Vacuum, sweep, and mop where appropriate. This includes sweeping/dusting wooden floors.

